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DAYGLOW- World's Largest Paint Party Coming to Broadbent Arena in January

LOUISVILLE, KY (November 29, 2011) – The world's largest paint party, DAYGLOW, will bring its colorful and imaginative experience to Broadbent Arena in January 2012 as part of its "Beats, Love and Unity" tour.

DAYGLOW is an eclectic party for people 18 years and older that features popular DJs, soaring aerial acts, stilt-walkers, contortion acts, fire shows, and cannons to deliver the famous "Paint Blast," along with many other live performances.

DAYGLOW's "Beats, Love, Unity" tour will open its doors for the first time in Louisville on January 21 at 8 p.m. The tour has sold out in numerous cities across the country including New Orleans, Washington D.C., Nashville, Chicago, Syracuse and Baltimore. For more information, visit www.dayglowtour.com.

Tickets are available for \$53 and \$32, general admission. VIP tickets are \$63 and include express entry, a DAYGLOW T-Shirt, a DAYGLOW Paint Bottle, a DAYGLOW CD, sunglasses, towel, back pack and bracelet. Prices include facility fees. All ticket holders must be 18 years of age or older. Tickets may be purchased at the KFC Yum! Center, the Kentucky Exposition Center and the Kentucky International Convention Center Ticket Offices. Tickets may also be purchased at all Ticketmaster outlets, through Ticketmaster Charge by Phone at 1-800-745-3000 and online at www.ticketmaster.com.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. For more information, go online to www.kyexpo.org.

